



Writing for Change. Environmental Journalism Then and Now

28 and 29 January 2019

International Conference organized by Simone M. Müller (LMU Munich) and Evi Zemanek (University of Freiburg)

Monday, 28 January 2019

08:45–09:00 Arrival and Registration

09:00–09:30 **Introduction by Simone M. Müller and Evi Zemanek**

Panel 1: Stories of Origin

Chair: Jonas Stuck (LMU Munich)

09:30–11:00 **Mark Neuzil (University of St. Thomas)**
Environmental Journalism and Its History

Ayelen Dichdji (National University of Quilmes)
Journalism, Environmental History and Discourse. Review about the Beginning of Environmentalism in Argentinian Counter-Culture Press between 1960 and 1980

11:00–11:30 Coffee Break

11:30–13:00 **David Larrson Heidenblad (Lund University)**
Barbro Soller and the Environmental Moment in Sweden, 1967–1969

Doubravka Olšáková (Academy of Science of the Czech Republic)
The Silent Spring, Radio Free Europe, and Oil Gobblers: The Beginnings of Environmental Journalism in Czechoslovakia

13:00–14:00 Lunch Break

Panel 2: What if Politics Won't Listen?

Chair: Maximilian Feichtner (LMU Munich)

14:00–15:30 **Anna Mazanik (CEU Budapest)**
Soviet Press and Environmental Awareness under Socialism (1965–1985)

Nataša Simeunović Bajić (University of Nis)
Producing Environmental Crisis in Serbia: Unreliable Sources, Fake News and Conspiracy Theories

15.30–16.00 **Environmental Journalism Today: A Conversation with Alison Abbot from *Nature* (tbc)**

- 16:00–16:30 Coffee Break
- 16:30–17:30 **Keynote**
Torsten Schäfer (Hochschule Darmstadt)
 Climate Journalism – Ethical Dimension, Historical Context and Social Relevance of a New Key Discipline
- Chair: Simone Müller
- 18:30 Conference Dinner at Osterwaldgarten

Tuesday, 29 January 2019

Panel 3: Tools and Trends in Telling Green Stories

Chair: Evi Zemanek (University of Freiburg)

- 09:00–10:30 **Wiebke Rögener (TU Dortmund)**
 Was ist guter Umweltjournalismus. Definition von Qualitätskriterien aus unterschiedlichen Perspektiven (“Good Environmental Journalism“? Defining Criteria from Different Perspectives)
- Beatrice Dernbach (TH Nürnberg)**
 Skandalisierung, Negativismus und konstruktiver Journalismus: Aktuelle Trends im Umweltjournalismus (Scandalisation, Negativism and Constructive Journalism. Current Trends in Environmental Journalism)
- 10:30–11:00 Coffee Break

Panel 4: We All Saw This One Coming

Chair: Ayushi Dhawan (LMU Munich)

- 11:00–12:30 **Anna Katharina Wobse (University of Gießen)**
 Picturing Complexity – Environmental Photojournalism Then and Now
- Rosalind Donald (Columbia University)**
 Which Way the Wind’s Blowing: Miami’s Weather Forecasters and Climate Change through Andrew, Kyoto and Irma
- 12:30–13:30 Lunch Break
- 13:30–14:00 The Press Room
- 14:00–15:30 Final Discussion

Venue:
 Center for Advanced Studies
 LMU Munich
 Seestraße 13
 80802 Munich

